

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # 852648

Schedule Dates 09/08/12-09/09/12 Advertiser

American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791

Product Political - Ballot Issue (1195) Brand 943 BALLOTT ISSUE (177088)

Salesperson Nesci, Mark (3195) Sales Office HRP - Washington DC MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6428 /

11/27/943 **Account Types** National/Political Issue - Agency

Billing Type Standard

CPE

Comments

AM CROSSROADS *ADD* ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, **Date Entered** 09/05/12 Last Modified 09/05/12 **Entered By** Melissa Welch

CO-OP No Headline # 06303846

Demo

Order Type

Normal

\$2,439.50

Package Deal

Commission % 15.00 Commission \$430.50

Net Total

Sales Tax

Charlotte (WCNC) (WCNC) By Broadcast Month Spots Rate Sep. 2012 \$2,870.00 Grand Total: \$2,870.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu V	We Th	n Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
	Normal Line / NCAA - NOTRE DAME FOOTBALL	09/08/12-09/08/12	3	:30	3:30P- 7P (ET)		1	İ	i	 	1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NOTRE DAME FOOTBALL	9/5/12
2.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11:30P- 12A (ET)		1				1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS AFTER FOOTBALL	9/5/12
3.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	12:30A- 1A (ET)		1				1	1	\$470.00	\$470.00	Charlotte (WCNC) (WCNC)	WHACKED OUT SPORTS	9/5/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:				